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***Twin Cities Business Magazine Recognizes Maud Borup  
At Family Business Award Celebration***

*Maud Borup Setting Highest Standards for Employee Well-Being*

(Minneapolis, MN) November 13, 2014 – Maud Borup Inc. today announces it was presented with the Family Business Award from *Twin Cities Business* magazine. The honor is awarded to family-owned companies that set the highest standards for employee well-being and happiness.

An independent research firm, using professional research technologies, determined Maud Borup excels in the areas of work environment, employee benefits, and overall employee happiness. The employees anonymously submit their comments about the company, their work environment, daily experiences, and how they feel they are treated.

“Respecting employee talents, contributions, and differences is what makes Maud Borup excel,” comments Christine Lantinen, President, Maud Borup. “Receiving this award fulfills a dream to have employees feel they are heard and that as a company, we put them first,” continues Lantinen.

*Twin Cities Business* also featured Maud Borup in their June 2014 issue.

**About Maud Borup Inc.**

Maud Borup is a privately-held, woman-owned, Minnesota-based wholesale confections company specializing in gourmet candy, savory snacks, creative baking kits, beverage mixes, and seasonal food gifts that whisk you back to memories of Grandma’s favorite recipes and Mom’s special treats. Maud Borup designs and manufactures licensed, branded, and private-label products supported by an in-house design and merchandising team with over 40 years in the specialty food gift industry. Maud Borup supplies mass and specialty retailers as well as grocery, club and drug stores with every day and seasonal assortments designed to fit their store needs and customer preferences.

In 2011, Maud Borup announced **eco eggs**<sup>®</sup>, an environmentally-friendly division producing the first 100% renewable, BPA-free plastic Easter eggs made in the USA from plants. In 2012, Maud Borup added to its line of eco-friendly products with **eco grass**<sup>®</sup>, made from 100% recycled and recyclable crinkle-cut paper in three colors. Maud Borup and **eco eggs** were founded on business practices that respect employees, the environment, and the earth. Visit [www.maudborup.com](http://www.maudborup.com) and [www.ecoeggs.com](http://www.ecoeggs.com).

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